CONSULTING
BY THE CHALL GROUP

CAPABILITY OVERVIEW

Practical support for business and projects.

Consulting by The Chall Group helps small businesses build their online presence, market their services and plan their next steps. We also deliver defined digital, communications and business support work for builders, contractors and project teams seeking an Indigenous supplier.

INDIGENOUS-OWNED | FAMILY-LED | PRACTICAL SUPPORT

For small businesses

Business owners, builders and tradespeople who need a clearer website, consistent marketing or a practical plan for their next stage.

For project teams

Builders, contractors and procurement teams seeking relevant capability, an agreed scope and clear deliverables from an Indigenous business.

Services we can scope around your needs

01 Websites

Website planning, page builds, copy, mobile layouts, enquiry forms and content updates. Support customers or project stakeholders with clear information and a straightforward next step.

02 Marketing and content

Marketing plans, campaign content, company profiles, social content and project case studies. Define the audience, messages, channels and approvals needed to keep communications consistent.

03 Communications

Newsletters, fact sheets, presentations and meeting materials. Prepare clear written content for your team to review and approve, with formats and distribution responsibilities agreed in the scope.

04 Business support

Consulting, business planning, capability statement development and practical learning. Turn business goals into priorities, actions and useful tools, with the work and outcomes agreed before starting.

Matthew John Challinger trading as The Chall Group | ABN 86 250 791 126

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PEOPLE AND DELIVERY

Experience behind the work.

Husband-and-wife founders Kilda and Matthew Challinger combine marketing and business leadership with construction and logistics experience. Their practical approach starts with understanding the work, the people and the outcome required.

10+ years

Kilda Challinger

Marketing and business leadership
Clear messaging, priorities and practical business support.

15+ years

Matthew Challinger

Construction and logistics
An understanding of site demands, coordination and project delivery.

A clear way to work together

01

Discuss the need

Share the work required, intended audience, timing and any project or business requirements.

02

Agree the scope

Confirm deliverables, responsibilities, review points, timing and handover before work begins.

03

Deliver the work

Work through agreed milestones, keep the right people involved and provide clear next steps.

Procurement fit is specific to each contract

Share your supplier onboarding, documentation and reporting requirements early. Your procurement team can assess the proposed engagement against the relevant policy and contract. We agree the scope and required supporting information before engagement.

Upcoming learning opportunities

Marketing Foundations for Small Business
Presenting Your Business for Project Opportunities

Courses are in development. Register interest through our website for confirmed details.

Enquire through our website

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